

East Central Alberta



Destination Marketing Fund

Contest Rules

1. The Contest is open to all amateur photographers (Professional photographers may only participate in the 'Professional Photographer Categories')
2. Entrants must have personally taken the photograph(s) submitted
3. Photographs must be taken within the East Central Alberta Region including the Towns and Villages
4. All photographs must be submitted by email in digital format
5. Entries must be submitted to eastcentralalbertadmf@gmail.com
6. Photo submissions will become the property of Easy Central Alberta DMF and may be used for promotional and informational print and electronic publications
7. By submitting photos, entrants give authorization to East Central Alberta DMF to use their personal image and photo description in print and electronic publications
8. If the photograph contains any material or elements that are not owned by the entrant or which subject to the rights of third parties, or if **any persons appear** in the photograph, the entrant is responsible for obtaining, prior to submission, any releases and consents necessary to permit the exhibition and use of the photograph
9. Parents or guardians submitting photos under the age of 18 are giving full permission for East Central Alberta DMF to use the entries for promotional and informational print and electronic publications
10. All entrants are required to sign a release for each photo submitted, which can be downloaded from the East Central Alberta DMF's website at www.eastcentralalbertadmf.com Photos which are not accompanied by a signed release will not be considered eligible for entry into the contest
11. Personal images and information will be used in accordance with the Freedom of Information and Protection of Privacy Act/Personal Information Protection Act.
12. Board Members and employees of East Central Alberta DMF and immediate family members are not eligible to participate in the contest
13. Deadline for Submissions is **12:00pm July 31, 2017**
14. Each entry must include;

Entrants Name: _____

Phone Number: _____

Address: _____

Description of the photo: _____

Photo Category: _____

Location of the photo: _____

Date of photo: _____